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**FOR IMMEDIATE RELEASE**

**CENTRIA Expertise in Retrofit Projects Detailed in New Brochure**

*Piece highlights why the company is the right fit for any exterior retrofit project*

Moon Township, PA, November 5, 2014—[CENTRIA](#), an industry leader in the design, development and manufacture of architectural metal wall and roof systems, recently released a [new brochure](#) educating architects on the benefits of specifying CENTRIA products in exterior retrofit projects.

The new brochure illustrates several major retrofit projects completed for a variety of building types. In each case, the building team faced unique challenges for which CENTRIA provided solutions, not only with its high-performance products, but also with its experienced team of professionals.

“No two retrofit projects are alike. The challenges that building teams face vary from job to job, and at CENTRIA, we take pride in our ability to meet those challenges,” said Rick Brow, Director of Marketing, CENTRIA. “Our innovative wall panel systems accommodate virtually any type of external retrofit project, and our people provide value-added services for architects and designers to address the unique challenges each retrofit project presents.”

The new brochure also showcases dramatic before-and-after photos of CENTRIA projects, detailing the transformative and aesthetic benefits of architectural metal wall systems. In addition, each project description reviews how the building’s thermal and moisture performance and sustainability goals were achieved.

For more information on CENTRIA’s retrofit solutions, call 800.759.7474 or visit [www.CENTRIAPerformance.com/retrofit](http://www.CENTRIAPerformance.com/retrofit).

[CENTRIA](#) innovations in architectural metal wall and roof systems are helping building teams around the world reimagine the building envelope. From inspiration through installation, CENTRIA provides the highest level of expertise including service and support from an elite Dealer Network. Based in Pittsburgh (Moon Township, Pa.), our metal architectural systems are the perfect combination of science and aesthetics, offering advanced thermal and

moisture protection, the broadest spectrum of design options, truly integrated components, and superior sustainability. We invite you to explore the limitless possibilities metal provides for your next project and to reimagine metal at [www.CENTRIAPerformance.com](http://www.CENTRIAPerformance.com) or like us on [Facebook](#), subscribe to our [YouTube](#) channel, and follow us on [Twitter](#), [Pinterest](#) or [Instagram](#).